



Celebrating Wins, Saving Lives, and Swinging for Change

August 2025 Newsletter

Building Community Through Basketball: The Bridge x Dyckman Basketball Tournament

The Bridge teamed up with Dyckman Basketball for a spirited community basketball tournament on Friday, June 27th. A fun, high energy event, the tournament was aimed at strengthening local ties and introducing The Bridge's future presence in the Inwood community.



Hosted on the Dyckman courts, the tournament brought together four teams made up of The Bridge staff members across the agency. After a fierce competition, Team 1 emerged victorious, taking home The Bridge x Dyckman Tournament trophy, as well as bragging rights.

Dyckman Basketball, founded in 1990, provides a platform for youth



development, mentorship, and healthy competition through athletics. The organization is widely known throughout New York City and has welcomed everyone from local talent to NBA stars. Their commitment to community is what makes them stand out as a leading nonprofit in the Inwood community.

The Bridge x Dyckman Basketball tournament served as more than just a game, but an opportunity for The Bridge to meet neighbors, forge connections, and share the exciting news that The Bridge is developing new supportive and affordable housing near the Dyckman courts. As we prepare to grow our footprint in this area, events like this allow us to start the journey of partnership with the vibrant communities we aim to serve.

“Stop an Overdose. Save a Life”: The Bridge Launches Subway Ad Campaign for Narcan Training



Throughout the month of June, subway riders on Manhattan’s west side saw The Bridge’s powerful message from Columbus Circle to 135th Street: “Stop an Overdose. Save a Life.”

As part of a community outreach program funded by the New York State Department of Health, The Bridge launched a public awareness campaign to promote Narcan administration trainings aimed at equipping everyday New Yorkers with the tools to save lives in the event of an opioid overdose. Each ad featured a QR code that allowed individuals to instantly sign up for training or learn more about how Narcan works.

Narcan, otherwise known as naloxone, is a life saving medication that can rapidly reverse the effects of an opioid overdose. It’s a safe and easy to use tool that is available without a prescription. When administered in time, Narcan restores normal breathing and consciousness within minutes of the overdose.

The trainings promoted in this campaign are led by The Bridge’s Center for Wellness and Change (CWC), a program that provides harm reduction services, wellness education, and treatment support for individuals impacted by substance use. CWC offers Narcan trainings as part of its broader mission to reduce overdose deaths and promote community health through compassionate, evidence-based care.

We are proud to be a voice for public health in places where New Yorkers live, work, and travel, and we thank the New York State Department of Health for supporting this initiative. Together, we’re making overdose prevention a community responsibility.

The Bridge Marches with Pride: Our Debut in the 2025 NYC Pride March

The Bridge proudly participated in the world-renowned NYC Pride March on June 29th. Our first year as an official participant, it was a powerful moment of visibility, unity, and celebration.

This year's theme, "Rise Up: Pride and Protest," serves as a reminder of the March's origins as well as the need for continued advocacy for the LGBTQ+ community. Born from the anniversary of the 1969 Stonewall Riots, the NYC Pride March is a tribute to the LGBTQ+ community's resilience and a celebration of love in all forms. Each year, it draws hundreds of thousands of participants and spectators from around the world, filling the streets of Manhattan with color, music, and purpose.



At The Bridge, we believe in standing with and supporting all New Yorkers, especially those whose voices have historically been marginalized. Participating in NYC Pride aligns with our mission to create spaces of dignity, respect, and opportunity for everyone we serve and work alongside.

Thank you to our clients, staff, board members, family, and friends who marched with joy, determination, and pride, joining thousands of others in celebrating the power of community. We are honored to have been a part of this incredible march and look forward to continued participation for many years to come.

Where Housing Meets Industry: Bridge Rockaway Wins Top Statewide Honors

We are proud to share that Bridge Rockaway has been recognized with two major awards in 2024 for its groundbreaking approach to community-centered development.



The New York State Association of Affordable Housing (NYSAAH) named Bridge Rockaway as the 2024 Downstate Project of the Year, celebrating its unique model integrating affordable and supportive housing with active light manufacturing, the first of its kind in New York City.



In addition, the Citizens Housing and Planning Council (CHPC) presented The Bridge with the Impact Award for Community Investment at its annual luncheon on April 23rd. CHPC praised Bridge Rockaway as “a testament to the transformative power of vision, collaboration, and determination.” The development was recognized for its role in converting the former Fox’s U-Bet Chocolate Syrup factory into a multifunctional space, providing affordable housing, supportive services, and low-cost light manufacturing.

A collaboration between The Bridge, Mega Development, and the Greenpoint Manufacturing and Design Center, Bridge Rockaway directly addresses the housing and economic needs of the Brownsville community. It provides not only a place to live but also supportive services, community space, employment opportunities, and small business infrastructure that help stimulate the local economy.

The Bridge is honored by this recognition and remains committed to innovative solutions that uplift and empower communities.

Looking Ahead

Swinging with Purpose: A Look Ahead at Our Annual Golf Outing



The Bridge will host its annual Golf Outing on Monday, **August 4th** at The Engineers Country Club in Roslyn Harbor.

All proceeds for the Golf Outing will go towards The Bridge's work of offering housing and care to vulnerable New Yorkers.

All sponsorship levels are still available through Friday, July 25th. If you have any questions or are interested in attending the Golf Outing, please visit The Bridge's website at www.thebridgeny.org/golf2025 or contact The Bridge's Development Department.

Support The Bridge

At The Bridge, we are committed to meeting people where they are by providing accessible and trauma-informed mental health services, as well as permanent supportive housing. Your support is needed to help The Bridge continue to provide these services to those in our community who need it most. **With your donation, you can help vulnerable New Yorkers build their own paths to healing, growth, and independence.**

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